



November 2023

Dear Exhibitor:

Welcome to America's Center! We are excited that you are exhibiting in **TransWorld's Halloween & Attractions Show, Christmas Show and Interactive Entertainment Show from March 7-10, 2024.**

At America's Center we offer each exhibitor several building services that range from electrical to food and beverage. Each contractor has met strict requirements in product and service quality. Because our mission statement is "Becoming America's Best Center", we are constantly improving the quality level of the products and services we offer. Therefore, please feel free to contact me if you have any special needs, require additional services or if our building services are not providing the highest quality level of products and services. I can be reached at (314) 342-5120.

Along with our other various building services, we also offer licensed security officers to man your booth during the closed periods of the show. To order this service prior to your convention date or to receive additional information, please contact Jourdon Morgan, Director of Public Safety at (314) 342-5163 or fax (314) 342-5040. The cost for the licensed security officer is \$38.00 per hour with a four-hour minimum. This security officer rate is good through June 30, 2025, and is subject to change thereafter. You will also be able to order this service on-site by contacting the Show Security Supervisor, however, personnel availability cannot be guaranteed unless the request is received at least one week prior to the first show date.

Again, our goal is to help you achieve a successful and profitable show. Feel free to contact me at anytime.

Sincerely,

A handwritten signature in black ink that reads "Jillian Alspach". The signature is fluid and cursive, with the first name "Jillian" and last name "Alspach" clearly distinguishable.

Jillian Alspach

Director of Event Management



EXHIBITORS: WELCOME TO AMERICA'S CENTER!

America's Center provides a **complimentary Internet Café** that is located in the Plaza Lobby area outside of Hall 3 on the 1st Level. The Internet Café has three (3) computers and one (1) printer and will be available for use during 2024 TransWorld Tradeshows on the following dates and times:

Thursday March 7 through Sunday March 10, 2024 8:30am-5:30pm daily

In addition, America's Center provides complimentary Wi-Fi services in the lobbies of the convention center. If you need to purchase wireless service in the exhibit halls, please contact SmartCity Networks at 888-446-6911, csc@smartcity.com or online at <https://orders.smartcitynetworks.com>.

FOOD & BEVERAGE EXHIBITOR PACKET

TransWorld
Trade Shows 2024
March 7-10, 2024

Please return required materials to:
Jenn Morrison, Director of Catering Sales
jmorrison@levyrestaurants.com
314-342-5243

All documents due no later than February 7, 2024

In-House Booth Catering



St. Louis Toasted Ravioli

Fried to golden perfection & served with basil marinara
\$4.50++ per piece

Classic Goopy Butter Cake

Rich in St. Louis history and sweetness
62.00++ per dozen



Fresh Popped Popcorn

Popped fresh and hot in-booth

Ordered per case + Attendant Fee required (~288 servings per case; bags and salt included)

\$125++ per case + \$150+ Attendant Fee
Limited Availability



Cookie Sampler

An assortment of fresh baked cookies
\$55.00++ per dozen



Jumbo Pretzels

Served warm with chipotle, spicy, and yellow mustards
\$7.00++ per piece



Homemade Granola Bars

The perfect morning or afternoon treat
\$63.00++ per dozen



Pre-Packaged Snacks

Assorted Chips, Pretzels, Trail Mix, or Cookies
\$42++ per dozen



In-House Booth Catering



Regular or Decaf Coffee

Served with cream, sugar, and accompaniments
\$59.00++ per gallon

Hot Tea

Served with honey, lemon, and accompaniments
\$46.00++ per gallon



Lemonade or Iced Tea

Served with Sweeteners Selections
\$46.00++ per gallon

Assorted Soft Drinks

Mix of RC Cola, Diet Rite, Dr. Pepper, Diet Dr. Pepper, & 7UP
\$51.00++ per dozen



Bottled Water

20 Oz. Bottles
\$51.00++ per dozen

Bar Options

\$150+ Bartender Fee Required

Cocktails - \$9++

Wine - \$8++

Local Brews - \$8++

Domestic Beer - \$7++



Please inquire with Levy for specialty items

All prices above are exclusive of 22% taxable service charge and 11.179% tax.

BOOTH ORDERING POLICIES

Absolutely no outside food or beverage is permitted to be brought into the America's Center and Dome by exhibitors or their affiliates.

-All food and beverages must be ordered through Levy Catering, the exclusive caterer at the America's Center

-All food and beverage selections must be placed **30 Days** prior to the event. Orders that are submitted less than 30 Days in advance will be subject to a 10% increase.

-Payment in-full must occur prior to the event and the designated card will be charged for anything added by the exhibitor during the event. A detailed invoice will be provided, and a secure link will be emailed directly to process order payment.

-Please note that all food and beverage items are subject to a 22% taxable service charge plus applicable 11.179% sales tax.

-Please allow for a minimum of 45 minutes to one hour for all replenishment requests during the show.

-All exhibitor orders less than \$150, exclusive, will be subject to a \$50 delivery fee.

-A bartender is required to service all alcohol orders at a rate of \$150 plus tax per four hours. Any additional request for service attendants are a rate of \$150 plus tax per four hours.

-Exhibitors are responsible for supplying any tables or counters needed for food service, trash removal from booth, as well as electrical requirements for catering equipment. Levy is not responsible for any of these items inside the booth, and will not place food and beverage without the required items at time of function start.

-Orders are only accepted via email.

-In order to ensure PCI-DSS compliance, we cannot accept credit card details through email for payment or refund processing. Please do not email your credit card information.

If ordering booth catering, please sign to acknowledge Levy policies

COMPANY: _____ NAME (PLEASE PRINT): _____

DATE: _____ SIGNATURE: _____

BOOTH CATERING ORDER FORM

SHOW: TRANSWORLD 2024 DATES: MARCH 7-10, 2024

COMPANY: BOOTH #:

COMPANY ADDRESS:

CONTACT NAME: PHONE #:

CONTACT EMAIL:

Date(s)	Start Time	End Time	Item	Quantity

Please note that due to supply chain limitations, items are subject to availability and price changes

If ordering, please sign before submitting form

SIGNATURE:

DATE:

EXHIBITOR POLICIES

Levy Restaurants has the exclusive rights to sell food and beverage in and around the America's Center Complex and Dome. **All food items must be provided by Levy Restaurants.** Menu selections, room requirements and all other arrangements must be received by Levy Restaurants, in writing, 30 days prior to the function date. No food or beverage items may be brought onto the premises unless written permission is requested by the customer and written permission is granted as stipulated under contract terms and conditions. No food items may be removed from any function

NON-ALCOHOLIC F&B SAMPLING

There is no charge for sampling of food or non-alcoholic beverage provided:

- (1) The exhibitor is the manufacturer or distributor of the product(s) and the sole purpose of the exhibit is to market the product to the show attendees and not for the purpose of retail sales of the product(s) for profit.
- (2) The product is offered in single bite portions no larger than 2 inch by 2 inch dimensions or no larger than 4 ounce liquid portions. No liquid product may be handed out in their original packaging at any time.
- (3) The product is properly dispensed in full compliancy with all applicable federal, state and local health and sanitation regulations. Local Health Department permits are not required but the completed Exhibitor Sampling Form for Levy Restaurants will still be required.

ALCOHOLIC PRODUCTS

- (1) All alcoholic products must be approved prior to show, and must be delivered to the America's Center dock (off Cole Street) via a Levy-approved distributor. **Absolutely no product may be brought into the facility by the client, exhibitor, or any affiliates of the the client or exhibitor.** Deliveries to be coordinated with Levy's Purchasing team.
- (2) For specialty-ordered product, the exhibitor is to pay Levy no later than two weeks prior the event for product that Levy is ordering. These items are not billed on consumption, and the exhibitor will pay Levy for all product that is ordered.
- (3) With prior approval from Levy, sponsored or donated alcohol is permitted, and Levy should receive a \$0 invoice with receipt of payment 2 weeks prior to the event. A corkage fee will be assessed and paid by the exhibitor for all donated or sponsored product. In some cases, A Certificate of Insurance will also need to be provided and an Alcohol Release and Indemnity Contract signed. Please inquire with your Catering Sales Manager for further details.
- (4) Alcohol pouring and sampling requires service from union bartenders through Levy Restaurants at \$150.00+ rate per 4 hours with a 4 hour minimum billable shift. If service times are not consecutive, fees cannot be split and will be considered different shift times.

SELLING

Requests for the right to sell food must be submitted prior to an event by both the sponsoring event management and the requesting vendor. Upon approval, there will be a charge per location per day which must be paid in advance to Levy Restaurants. This fee is non-negotiable and non-refundable. Outside food and beverage is not permitted in the America's Center/The Dome and MUST be approved before the show.

All approved vendors selling products must submit pricing and specifications to Levy Restaurants 30 days in advance. All approved vendors are responsible for all booth rental fees, tables, electrical, plumbing, drayage, and all other America's Center Services. Vendors must also have \$1,000,000.00 Liability Insurance naming Levy Restaurants as additional insured, and are responsible for all local and state laws. A Certificate of Insurance must be provided. NO EXCEPTIONS.

STORAGE/HANDLING

Refrigerated, frozen, and dry storage is available at a rate of \$50.00+ per pallet. There is a onetime handling fee of \$50.00+ and a \$25.00+ charge per delivery. Use of the kitchen facility is available for a fee with prior approval of the Executive Chef. Storage may not always be available; it is the responsibility of the exhibitor/vendor to supply adequate storage in this case. Levy Restaurants is not responsible for any loss of product.

If sampling, selling, or utilizing storage please sign to acknowledge policies

COMPANY: _____ NAME (PLEASE PRINT): _____

DATE: _____ SIGNATURE: _____

BOOTH-PROVIDED F&B POLICIES

All products prepared and/or sampled must be approved by America's Center Catering and are subject to the Terms and Conditions and applicable service charges. Food sampling is permitted only by the manufacturing company or the distributor of the product.

Any food that is fully or partially baked, grilled, fried, heated or otherwise prepared in the booth for attendee sampling must be listed on the BoothForm. Temperature sensitive foods such as milk or egg products (dips, ice cream, mayonnaise, etc.), cold cuts, fish, or any other product that requires a regulated temperature should also be listed on this Booth Form.

The exhibitor is the manufacturer or distributor of the product(s) and the sole purpose of the exhibit is to market the product to the show attendees and not for the purpose of retail sales of the product(s) for profit.

The product is offered in single bite portions no larger than 2 inch by 2 inch dimensions or no larger than 4 ounce liquid portions. No liquid product may be handed out in their original packaging at any time and product must be non-alcoholic unless permits have been provided and approved by Levy.

The product is properly dispensed in full compliancy with all applicable federal, state and local health and sanitation regulations. Local Health Department permits are not required but the completed Exhibitor Sampling Form for Levy Restaurants will still be required.

All food must be prepared on-site or at an approved food establishment, which obtains its products from an approved source.

Food temperatures must be 140 degrees or above (hot), 45 degrees or below (cold).

Metal-stemmed thermometers must be provided at booth to monitor product temperature.

Each booth must have adequate refrigeration (mechanical or dry ice).

Ice must come from a licensed commercial source (not made at home).

Wet ice can be used for canned or bottled soda in cold storage.

Wet ice used for drinks must be kept in separate containers with an ice scoop provided.

Ice cream dipping- see Event manager for special instructions.

Food containers (transportation and storage) must be hard, food grade plastic or stainless steel and easy to clean (no Styrofoam).

Single service items such, as cups, plates, spoons, forks, etc., shall be used in dispensing of food and be provided by the exhibitor.

Tongs, plastic gloves or other appropriate utensils are required in the handling of food products and provided by the exhibitor.

Eating or smoking in the booth is prohibited.

Proper hand wash facilities must be provided at booth (sanitary towelettes are acceptable).

Persons with any type of infection are prohibited from handling food and from working in a food preparation area.

Sufficient clothing must be worn while working in booth (no tank tops or similar attire).

At least a five (5) gallon container of water with approved sanitizing such as 1 tsp. Bleach for each 2 gallons of water must be available to clean and sanitize utensils or pans that may have been dropped or need cleaning

If providing F&B, please sign to acknowledge Health Department policies

COMPANY: _____ NAME (PLEASE PRINT): _____

DATE: _____ SIGNATURE: _____

BOOTH SAMPLING FORM

SHOW: TRANSWORLD 2024 DATES: MARCH 7-10, 2024

COMPANY: _____ BOOTH #: _____

COMPANY ADDRESS: _____

CONTACT NAME: _____ PHONE # _____

CONTACT EMAIL: _____

[illegible]

If providing F&B samples, please sign before submitting form

SIGNATURE: _____ DATE: _____



PUBLIC SAFETY OFFICER BOOTH ORDER FORM

Date: _____

Company Name: _____

Address: _____

Email: _____

Phone: () _____ Cell: () _____ Fax: () _____

Show/Event: TransWorld Tradeshows Booth # _____

Name/Point of Contact @ Booth: _____

Rate: Public Safety Officer (PSO) \$38.00 per hr. A 4 hour minimum call applies to PSO.

Date	Quantity	Shift Start Time	Shift End Time

Estimated Cost: # Hours _____ x \$38.00 per hour = \$ _____

Grand Total \$ _____

Credit Card Authorization:

Type of Credit Card: _____ Credit Card # _____

Expiration Date: _____ Name that appears on card: _____

Cardholder's Signature _____

Please email your request to: Public Safety Dept., Attn: Jourdon Morgan, jmorgan@explorestlouis.com.
For questions and/or assistance, please call Jourdon Morgan @ (314) 342-5163.
(Rate in effect January 1, 2024 through June 30, 2025.)



Exhibitor Kit

Easy Ordering

As the exclusive Technology Provider of America's Center, Encore is committed to making your experience as easy and stress-free as possible.



Self-service option available through our online store – EventNow

Step 1

Visit [EventNow](#) and select your show

Step 2

Browse our technology catalog

Step 3

Select from a list of available products/product packages and service packages, then check out.*

* EventNow is only available more than two days prior to event load in. If ordering within two days, contact your Encore on-site team.

Once your order is completed, a confirmation email will be sent with all your order details and a dedicated professional will still be on-hand to answer any questions regarding your order.



offers a range of solutions for any exhibitor:

As the exclusive Technology Provider of America's Center, Encore is committed to making your experience as easy and stress-free as possible.

- Large and small format HD monitors (40" monitors and above include floor stands)
- PC Based Laptops
- Various Audio Packages
- Wireless Presentation Controls
- HDMI Cables, Distribution Amplifiers, and Adapters
- LED Lighting
- Flipchart Packages

NEED RIGGING

If so, please fill out rigging request, <https://www.encoreglobal.com/rigging-request/>

Encore representative will be in touch with you.

We make it easy



Easy ordering options



Confirmation email is sent with your order details



We regularly maintain and service all equipment



Encore delivers, installs, and tests equipment



After the show, Encore picks up your rental equipment



Need assistance or products/solutions not offered in EventNow?

Call your Encore on-site contact directly:

Ryan Gunn
Area Director
Ryan.gunn@encoreglobal.com
M +1 314-775-3433

What else can we do?

Experiential Exhibits

Led Walls

Lighting Solutions

Projection

Video Solutions

And More!



explore st.louis

Exhibitor Rights

The unions which provide services at the America's Center® and the staff of the Convention Center wish to assure customers that their visits to St. Louis will be enjoyable, productive and hassle free. We understand that each event has its own special requirements that need to be addressed. We are eager to discuss these matters with the customers so that we can ensure a quality experience while in St. Louis.

The following is a list of conditions and/or situations that are permissible at America's Center, which do not require the services of labor union workers. This listing was developed by Explore St. Louis in conjunction with the union's representatives. The intention of this listing is to simplify for exhibitors, the move-in, set-up, performance, dismantle and move-out of show without circumventing the utilization of union labor.

1. Exhibitors may unload/load both materials from a **personally owned vehicle (POV)** at a predetermined overhead door (NOT DOCK). Two full time company employees may handle the movement of materials with two-wheeled handcarts for a maximum of twenty (20) minutes.

2. Exhibitors may set-up and dismantle "pop-up" exhibits in their booth with minimum amount of tools if the display can be completed in thirty (30) minutes or less.

3. Exhibitors may install/dismantle exhibits and display booths no larger than 300 sq. ft. without the use of power tools.

4. Exhibitors may hang signs or graphics in booths no larger than 300 sq. ft.

5. Exhibitors may plug in their own equipment needing 110 volt power to outlets ordered and supplied by Edlen Electric in their exhibit booth.

6. Exhibitors may pack and unpack products in their own booth.

7. Exhibitors are allowed to do their own technical work on their machines, (i.e. testing fine line balancing, programming, calibrating). This type of work shall be explained to Edlen Electric and agreed upon prior to the first move-in day.

8. Exhibitors may fill and drain their own water receptacles, not to exceed twenty (20) gallons per container.

9. Exhibitors may operate their own self-contained equipment provided that it does not require wiring and is pre-approved by the Facility and the appropriate union representative.

10. Exhibitors may skirt their own tables with their own custom fit skirting, without the use of staple, snaps or Velcro. Neither the tables, nor the skirting may be from a rental source.

We strongly urge that any particular requirement be brought to our attention before the move-in on the event. We assure our customers that all of their requests will be given our total consideration and we will work together towards a mutually rewarding solution.





AMERICA'S CENTER®

Exhibit Hall Fire Regulations

The information contained in this brief outline does not by any means cover completely the ordinances and regulations contained in the "City of St. Louis Fire Prevention Code."

The following are basic rules governing concessions, exhibits, and shows in any building open to the public:

1. All curtains, drapes and decorations must be constructed of flameproof material, or treated with an approved flameproofing solution. (Treatment shall be renewed as often as may be necessary to maintain the flameproofing effect.)
2. No combustible materials, merchandise or signs shall be attached to, hung from, or draped over flameproofed side and rear divider draperies of booths or attached to table skirting facing aisles, unless flameproofed.
3. All exits, hallways and aisles leading from buildings or tents are to be kept clear and unobstructed at all times.
4. No exit door shall be locked, bolted or otherwise fastened or obstructed at any time an exhibit building is open to the public. Moreover, it shall be unlawful to obstruct, or reduce in any manner, the clear width of any doorway, hallway, passageway or other means of egress. Additionally, all required exits shall be so located as to be discernible and accessible with unobstructed access thereto.
5. Access through turnstiles, gates, rails or similar devices shall not be permitted unless such a device is equipped to swing readily in the direction of exit travel under a total force of not more than 15 pounds and/or prior approval of the Fire Marshal.
6. All sawdust, shavings, hay and straw shall be flameproofed, stored and maintained in a manner approved by the Fire Marshal.
7. Automobiles, trucks, tractors, machinery and other motor vehicles utilizing flammable fuels, which are placed on display inside any building shall have no more than two (2) gallons of fuel in the tank; all fuel tanks shall be locked or effectively sealed and battery cables shall be disconnected from the ignition system. Ignition keys for vehicles on display shall be kept by a responsible person at the display location for removal of such vehicles from the building in the event of an emergency.
8. There shall not be any gasoline powered forklifts or carts allowed in a place of assembly. Exceptions: Propane or electric vehicles are allowed.
9. The use of liquefied petroleum gases inside buildings, tents or other areas is strictly prohibited, except for demonstration purposes when approved by the Fire Marshal. Maximum LPG allowed for exhibition purposes is a 6 (six) pound cylinder.
10. "No Smoking by Order of Fire Marshal" signs shall be posted and maintained in areas designated by the Fire Marshal.
11. Provide for daily removal and disposal of trash and rubbish from buildings and tents.
12. All electrical wiring shall be installed in a manner approved by the City Chief Electrical Inspector.
13. Provide and maintain approved fire extinguishing equipment in all areas as designated by the Fire Marshal.
14. All standpipe and hose cabinets shall be kept clear and unobstructed at all times.
15. All appliances fired by natural gas shall be approved by the City Chief Mechanical Inspector and Fire Marshal before being used.
16. The use of welding and cutting equipment for demonstration purposes must be by permit from the Fire Marshal.
17. Cylinders of compressed gases are prohibited unless approved by the Fire Marshal, and shall be secured in a vertical or horizontal position depending on the tank use and design.
18. The operator or the person in charge of operation or use of any place of assembly or education shall check

egress facilities before such building is occupied for any use. If such inspection reveals that any element of the required means of egress is obstructed, inaccessible, locked, fastened or otherwise unsuited for immediate use, admittance to the building shall not be permitted until necessary corrective action has been completed.

19. There shall not be any obstructions blocking exit doors from the outside of any building, such as autos parked in doorways or barricades across sidewalks.
20. No curtains, drapes or decorations shall be hung in such a manner as to cover any exit signs.
21. No vehicles shall be parked in fire lanes outside of buildings.
22. No flammable liquids shall be used or admitted inside of buildings except by approval of the Fire Marshal.
23. Artificial lighting such as lanterns and candles are prohibited.
24. The use of all gas-fired heating units, either portable or stationary, shall meet the approval of the City Chief Mechanical Inspector and the Fire Marshal. The use of the so-called "salamander" stove is strictly prohibited.
25. All cooking appliances shall be equipped with ventilating hoods and equipment as deemed necessary by the Fire Marshal, but in any instance such equipment shall be installed in accordance with provision of the City Building and Fire Codes.

However, countertop fryers not exceeding 15 lbs. of oil may be used without the necessary ventilating hood and surface protection requirements, additionally, the exhibitor shall be allowed no more than one (1) fryer per booth and shall provide two (2) ten (10) pound B.C. extinguishers; positioned on both sides of said fryers.

All cooking appliances shall be listed by a **National Testing Agency**, i.e. Underwriters Laboratory or Factory Mutual.

26. Booth and seating plans must be approved by the Fire Marshal. Submit plans to Fire Marshal no later than **15 days** before set-up date.
27. There shall not be any ticket booths, tables, or any other display setup in the lobby without the prior approval of the Fire Marshal.

28. All aisles shall be maintained at a minimum of ten (10) feet clearance.
29. Ferrara Theatre seating capacity shall be limited to the fixed seating of 1,411 with absolutely no standing allowed!
30. All covered structures in excess of ninety (90) square feet in area shall be protected by an automatic fire detection system approved by the Fire Marshal.
31. All floor plans submitted shall be totally representative of the halls, rooms, and/or areas in which the events are held in, such as the location of manual pull stations, fire hose standpipe closets, exits, aisles and man doors in air walls, etc.
32. Should there be any questions regarding plans and/or code requirements, contact the St. Louis Fire Inspector, 1421 N. Jefferson, St. Louis, MO 63106, Telephone: (314) 289-1900; Fax: (314) 289-1985.