

Lead Retrieval Services

TransWorld 2025

Feb. 27 – Mar 2, 2025– America’s Center – St. Louis, MO

*Discount pricing ends **February 5th, 2025***

TransWorld 2025 exhibitors are being offered the following methods for securing comprehensive contact information for prospects that visit their booths. Regardless of which method you choose, the process is quick, convenient, and accurate.

Guaranteed Availability Deadline: February 5th, 2025

After this date, availability may be limited, and all equipment provided is on a first come, first served basis. Order early to take advantage of substantial price savings!

Lead Retrieval Options

Premium Handheld Reader



A lightweight, battery powered reader with color graphical touchscreen display.

Features include custom qualifiers, note taking, automatic upload and web access to your leads, and copying leads to your USB drive at any time. Battery lasts for a full show on a single charge. Built-in prize draw feature for in-booth giveaways.

Early-Bird Rate

thru 2/5/25

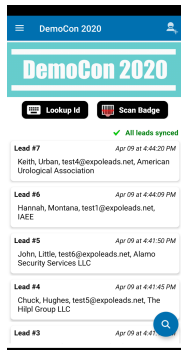
\$399

Onsite Rate

after 2/5/25

\$449

ExpoLeads Mobile App



ExpoLeads Mobile allows you to capture, qualify, and follow up on leads directly from your smartphone or tablet, and then securely access this data in real time from any location.

Features include custom qualifiers, note taking, surveys, and real-time automatic data upload and web access to your leads. *License is per device. Device(s) not provided.*

Supported on iOS (13.0 or later) and Android (4.4 and up). Just download the ExpoLeads Mobile app from the iTunes or the Google Play stores and install on your device.

PLEASE NOTE: This app will not work in “THE DARK ZONE” due to the lack of light. You will need to order the Premium Badge reader above if you are in the Dark Zone.

Early-Bird Rate

thru 2/5/25

\$299 1st license

\$199 ea add'l license or
3 licenses for \$599

Onsite Rate

after 2/5/25

\$349 1st license

\$199 ea add'l license or
3 licenses for \$649

Order online at <https://orders.expotools.biz/TWTS2025>

Have any questions? Email us at orders@expotools.biz or call us at (866) 229-8470 ext. 1

Optional Add-On Features

Custom Qualifiers



Customize your qualifiers for improved characterization and post-show follow-up.

These can be simple follow-up codes ('schedule demo' or 'send demo kit'), references to specific products ('interested in C series') or information about the prospect ('uses previous version' or 'assign RFP to Larry').

\$75

Wireless Printer



Fast, quiet, and battery powered. Prints up to 40,000 lines on a single charge, enough for a whole show! Works with either of our handheld readers: premium or standard. Not for use with the ExpoLeads Mobile App.

This is an add-on for the *Premium Handheld Reader* or the *Standard Handheld Reader*.
Not compatible with the *ExpoLeads Mobile App*.

\$40 Early-Bird / \$50 Onsite

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